

## Message Text

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62

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 CIAE-00 INR-07 LAB-04

NSAE-00 PA-02 RSC-01 SIL-01 USIA-15 PRS-01 /051 R

66603

DRAFTED BY: COM/BEWT/TPD/562/JVBUSHERY

APPROVED BY: EB/OCA/REP:LAKLIEFORTH

BEWT/TPD/562/BATHOMPSON

BEWT/EEAD/554/TREICHEL

BEWT/EEAD/554/LOTARSKI

BEWT/EEAD/554/JELLIS

BEWT/EEAD/554/HASFURTHER

BEWT/USSR/552/HHEISS

EUR/EE:DMILLER

EUR/EE:RACHRISTENSEN

EB/EWT:SHAAS

EUR/SOV:JCOLBERT

----- 054709

R 031851Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY BUDAPEST

AMEMBASSY WARSAW

AMEMBASSY PRAGUE

AMEMBASSY BUCHAREST

AMEMBASSY SOFIA

AMEMBASSY MOSCOW

UNCLAS STATE 001190

E.O. 11652: N/A

TAGS: BEXP, HU, PL, CZ, RO, BU, UR

SUBJECT: PLOVDIV TRADE FAIR 1975

REF: SOFIA 2344

1) OUR TENTATIVE THEME FOR THE PLOVDIV 75, IN SEPTEMBER, IS  
"TOBACCO AND FOOD PROCESSING." WE HAVE RECENTLY LEARNED THAT  
THE U.S. PACKAGING AND MACHINERY MANUFACTURERS INSTITUTE IS  
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SPONSORING AN EXPOSITION OF FOOD PROCESSING AND PACKAGING

MACHINERY FROM 15 TO 24 OCTOBER IN MOSCOW. THIS APPARENT CONFLICT MAY MAKE RECRUITMENT DIFFICULT AND ADVERSELY AFFECT THE SALES OF FIRMS EXHIBITING IN PLOVDIV.

2) WE WOULD LIKE YOUR OPINIONS AS TO WHETHER BUYERS FROM YOUR RESPECTIVE COUNTRIES WOULD BE MORE LIKELY TO PATRONIZE AND MAKE PURCHASES AT THE PLOVDIV FAIR THAN AT THE INDEPENDENT EXHIBITION IN MOSCOW. THE MOSCOW EXHIBITION WILL BE LARGE, 25,000 SQUARE FEET, AND IS SUPPORTED BY THE CHAMBER OF COMMERCE.

3) WE WOULD ALSO APPRECIATE SUGGESTIONS FOR ALTERNATE THEMES IN CASE "TOBACCO AND FOOD PROCESSING" TURNS OUT TO BE UNWISE.  
KISSINGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 03 JAN 1975  
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**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Errors:** N/A  
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**Review Date:** 05 FEB 2003  
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**To:** BUDAPEST MULTIPLE  
**Type:** TE  
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